

CINEVO: A New Era of Film Production & Monetization

Revolutionizing Cinema with AI-Driven Tools and Audience Ownership.

Cinevo is reshaping filmmaking by reducing production costs, democratizing creativity, and connecting creators directly to their audiences.

Presenters: Joe Sabatino & Team

D by Deana Martin





The Future of Cinema is HERE

Revolutionizing Creativity Through AI.

The next Oscar-winning masterpiece won't emerge from a traditional studio—it will rise from an untapped creator armed with the tools to transform their bold vision into cinematic history.

Cinevo empowers creators by:

- Tearing down cost barriers with AI-driven production tools.
- Fostering direct-to-audience connections through CRM technology.
- Democratizing filmmaking for voices previously left out of the conversation.

Joe Sabatino

Creative Director / AI Producer

Veteran Storyteller

30+ years in Hollywood as a producer, actor, and screenwriter, with a focus on powerful storytelling.

Corporate Presentation Expert

Trained executives in audience engagement—skills essential for Cinevo’s pitching and marketing.

Hollywood-Corporate Fusion

Merges entertainment creativity with corporate marketing, ideal for Cinevo’s brand strategy.

Adapted to Modern Media

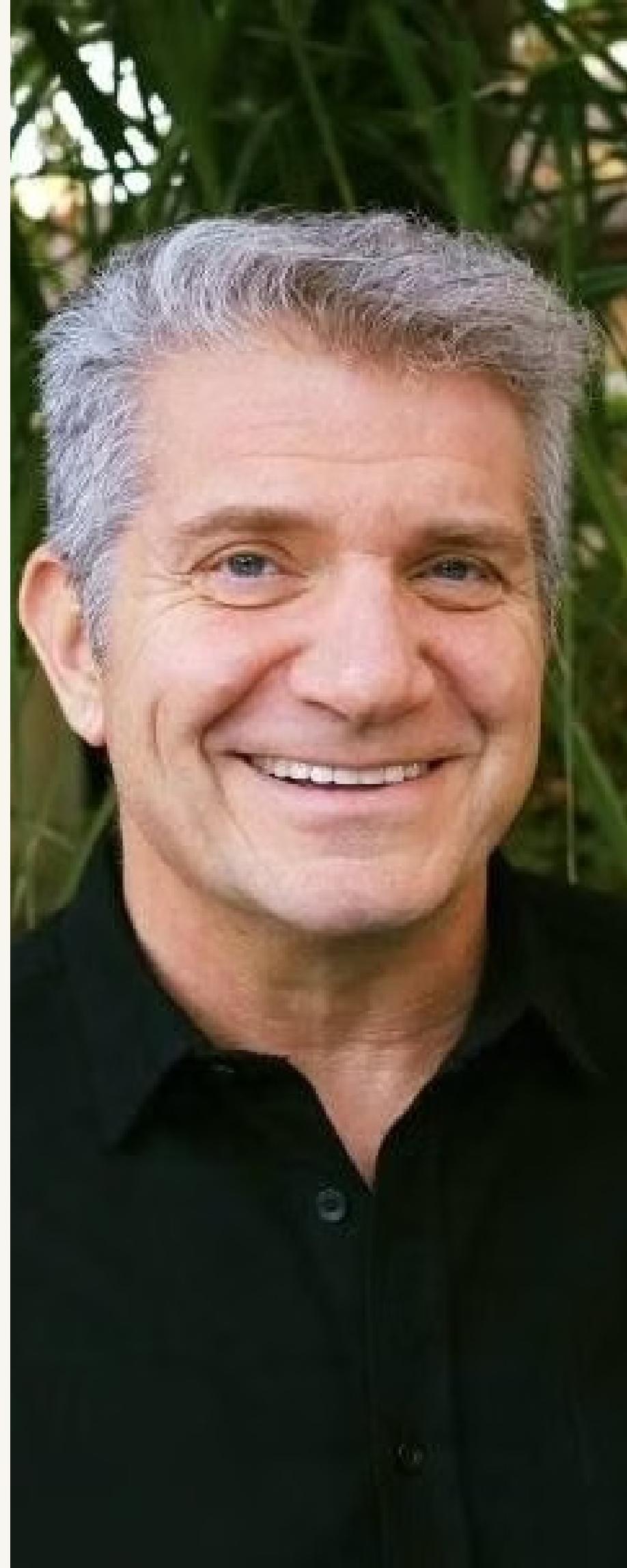
Experienced in applying Hollywood principles to digital and remote communication, supporting Cinevo’s use of AI.

Audience Connection

Known for enhancing executive presence and credibility—crucial for promoting Cinevo’s unique film approach.

Award-Winning Actor and Producer

A Golden-Globe nominee and recipient of several acting awards. Known for *Necessary Roughness* and roles in *Batman & Robin* and *The Ring*, Sabatino remains active in film and TV, with multiple projects currently in development.





Deana Martin

Brand Strategist / AI Marketing Innovator

Brand Builder

Scaled a Boston-based catering and artisan food business from \$20,000 to \$5 million annually, mastering operational efficiency and market dominance.

Cannabis Pioneer

As the founder of Northern Herb, she built one of the most successful cannabis delivery services of its time, generating multi-million dollar revenues. Northern Herb's achievements as a brand positioned her at the forefront of a rapidly evolving industry where she honed her skills in resilience, adaptation, and visionary leadership.

AI Visionary

Founder of **MyNoodle.AI**, she is applying AI to automate marketing, streamline analytics, and revolutionize content creation for small and medium-sized businesses.

Market Disruptor

Expertise in branding that redefines industries, data-driven marketing strategies that challenge the status quo, and strategic innovations that deliver measurable, game-changing results.

At **Cinevo**, Deana Martin will drive a disruptive CRM-based approach to audience building, augmenting traditional film distribution with data-driven, direct-to-viewer strategies.

Cinevo's Value Proposition: Respectful Disruption

Cinevo bridges AI innovation with creative integrity.

- **Empowering Filmmakers:** Cinevo combines traditional filmmaking techniques with AI technologies and advanced automated workflows to lower production costs and democratize filmmaking, enabling production of high-quality films with budgets as low as \$400K–\$600K.
- **Rights Protection & Fair Practices:** As a trusted partner, Cinevo ensures that actors, writers, and producers are properly credited for their creative and intellectual property.
- **Customized AI Solutions:** Cinevo identifies and integrates AI tools for pre-production organization, virtual locations, script optimization, editing, and audience engagement, reducing costs without compromising creative integrity.
- **CRM-Driven Audience Building:** Cinevo helps filmmakers own their audience, bypassing traditional gate keepers with direct-to-viewer strategies, ensuring every film finds its market.
- **Streamlined Filmmaking:** With minimal locations and AI accelerated production timelines of 21–28 days, Cinevo enables a faster, more efficient filmmaking journey.

Cinevo's Mission

Cinevo is not just a filmmaking platform—it's a partner in revolutionizing cinema. By fostering ethical AI adoption and collaborative industry growth, Cinevo is shaping a future where Oscar-winning films come from untapped imaginations, supported by AI innovation and grounded in artistic and industry integrity.





The Future of Filmmaking: *Powered by AI*

The videos you're about to see showcase the cutting-edge potential of AI in filmmaking. Created using advanced AI image and video generation tools, these clips are a glimpse into a rapidly evolving technology that is transforming how stories are brought to life.

AI's role in filmmaking is advancing at an unprecedented pace—what seemed like science fiction yesterday is becoming reality today. Each week, breakthroughs are pushing the boundaries of creativity, making it possible to produce stunning visuals and immersive narratives faster and more affordably than ever before.

At Cinevo, we're at the forefront of this revolution, leveraging AI to reimagine the creative process and set the stage for the next generation of cinematic experiences. These examples highlight the potential of AI to empower filmmakers, reduce production constraints, and unlock new storytelling possibilities.

Storyboard to Production: *AI Innovation*



 YouTube

Demo1



The Secret Mine (AI Concept): by Slobodan Josic



 YouTube



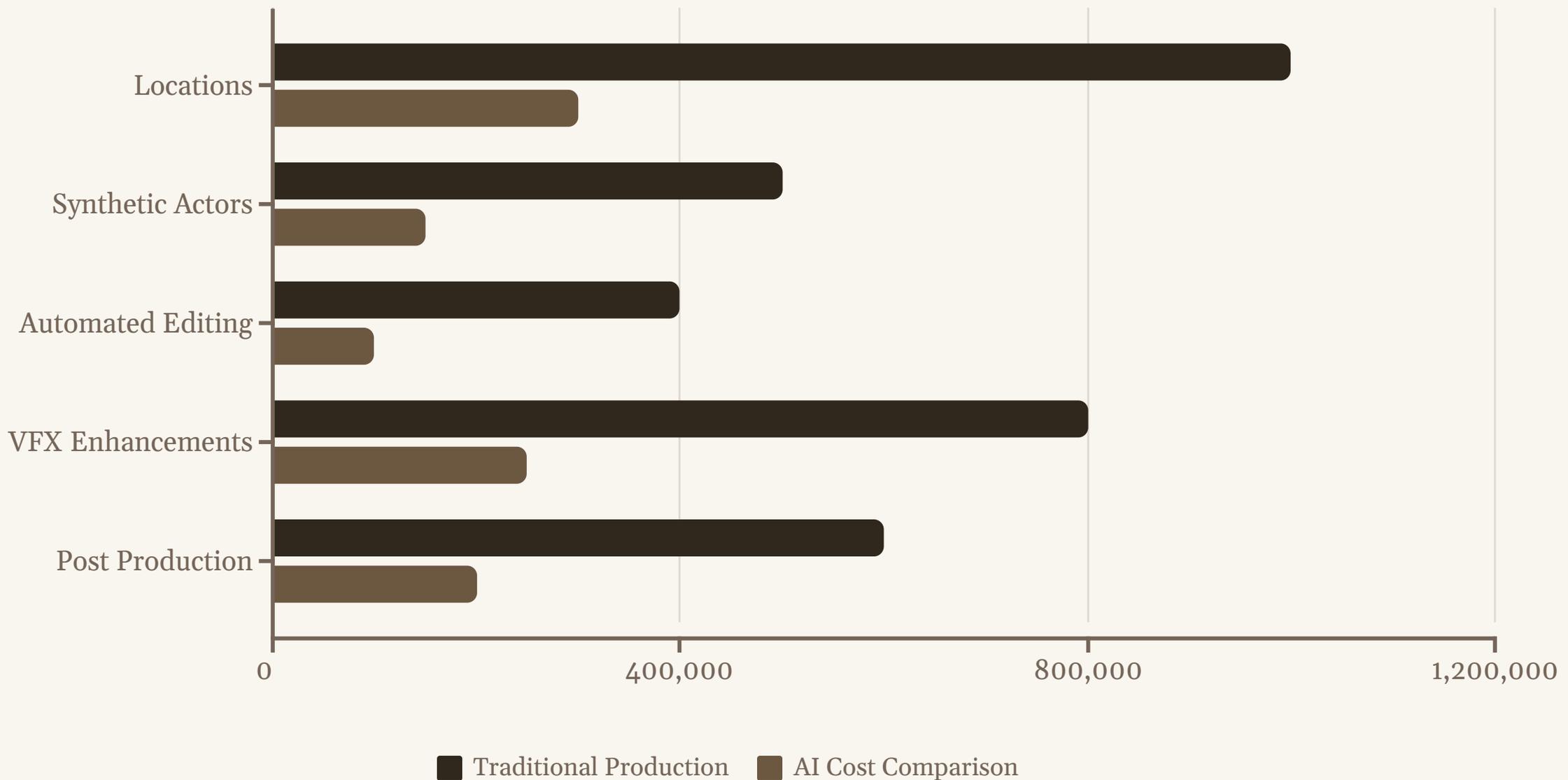
Ai action scene - secret mine

<https://www.skool.com/signup?ref=a49d92262b184f2b9846662c37428336>

AI Production Economies: Achieving Big Results on Small Budgets

Reducing Costs, Increasing Access

AI reduces production budgets conservatively by 30%-50%, enabling independent creators to compete with studio-level productions.



Case Study :

A 10-minute VFX-heavy sequence traditionally costs \$200K. Using AI-driven workflows, Cinevo can achieve the same quality for under \$75K, less as technology continues to evolve.

Closing Note:

By cutting production costs without sacrificing quality, Cinevo empowers creators to bring ambitious visions to life, regardless of budget constraints.

From Followers to Customers: Cinevo's CRM-Powered Monetization

Owning the Audience from Day 1

*Cinevo's approach goes beyond audience engagement. It transforms followers into paying customers for **each individual project**, creating a revenue stream before production even begins. This strategy isn't just about building fans—it's about owning the audience that can be leveraged for future projects.*

How It Works:

Step 1: Early Sales Through the CRM

- *Creators use AI powered CRM tools to automate outreach across channels allowing them to deliver tailored experiences—behind-the-scenes updates, interactive Q&As, and early sneak peeks—turning casual followers into dedicated customers for each individual project.*

Step 2: Personalized Customer Relationships

- *Followers become customers with whom genre-specific relationships are fostered allowing for highly targeted and personalized campaigns as productions are developed in the same or similar genres. Audiences build, exponentially enhancing the value of subsequent projects.*

Step 3: Increase Distribution Value

- *Post-production, creators enhance the value of their work with traditional distribution models by offering them with pre-built base audiences.*

Why This Matters:

This isn't about renting an audience through platforms like social networks and streaming services. It's about creators owning their audience and monetizing their passion at every stage of production. Later, the audience can be leveraged through for subsequent genre development.

Closing Note:

With Cinevo, filmmakers start their journey as entrepreneurs—converting ideas into revenue and audiences into lifelong customers.

Market Opportunities for Cinevo: Quantified

Market Segment	Market Size	CAGR
Independent Film Production	\$10-15B	4-6%
Digital Content & Video Streaming	\$100B	18-20%
Video-on-Demand (VOD)	\$20B	9-12%
Virtual Events & Fan Experiences	\$8-12B	15-18%
Merchandising & Digital Collectibles	\$50B	10-12%
AI in Media Production	\$2B	20+%
Social Media & Creator Economy	\$100B	15%





Revenue Summary

\$100K

Pre-Release Revenue*

Year 1

\$500K

Distribution**

Year 1

1

Films Produced

In Years 1

\$300K

Pre-Release Revenue

Year 2

\$1M

Distribution

Year 2

2

Films Produced

Year 2

\$1.5M

Pre-Release Revenue

Year 3

\$4.5M

Distribution

Year 3

6

Films Produced

Year 3

\$1.5M

Audience Ownership Value
Add

Year 3

\$7.2M

Projected Revenue

Year 3

100-300K

Target Audience/Film

Year 3

Revenue Streams: Year 3 Pre-Release*

Monetizing Creativity from Start to Finish.

Cinevo drives diversified revenue streams through pre-release exclusives, digital collectibles, and post-release VOD sales

Revenue Stream	Conversion Rate	Revenue per Film	Total for 6 Films
Exclusive Early Access & VIP Content	10% of 100K audience at \$10	\$100,000	\$600,000
Digital Collectibles & Merchandise	5% of 100K audience at \$15	\$75,000	\$450,000
Video-on-Demand Rentals (VOD)	10% of 100K audience at \$5	\$50,000	\$300,000
Subscription Revenue	3% of 100K audience at \$5/month	\$180,000	\$1,080,000
Sponsorships & Product Placements	Fixed at \$50,000 per film	\$50,000	\$300,000

Total Estimated Pre-Release for 6 Films: \$2.7 million

Revenue Streams: Year 3 Distribution**

Our Strategy

Goal: Generate pure profit from distributor sales by packaging each film with an established, segmented audience.

Outcome: With production costs covered via pre-release monetization, distributor sales represent pure profit.

\$500K

Base Sale Price Per Film

Total \$3M across 6 films

\$250K

Audience Data Value Add

Total \$1.5M across 6 films

\$4.5M

Total Post-Release Revenue

Pure profit from 6 films

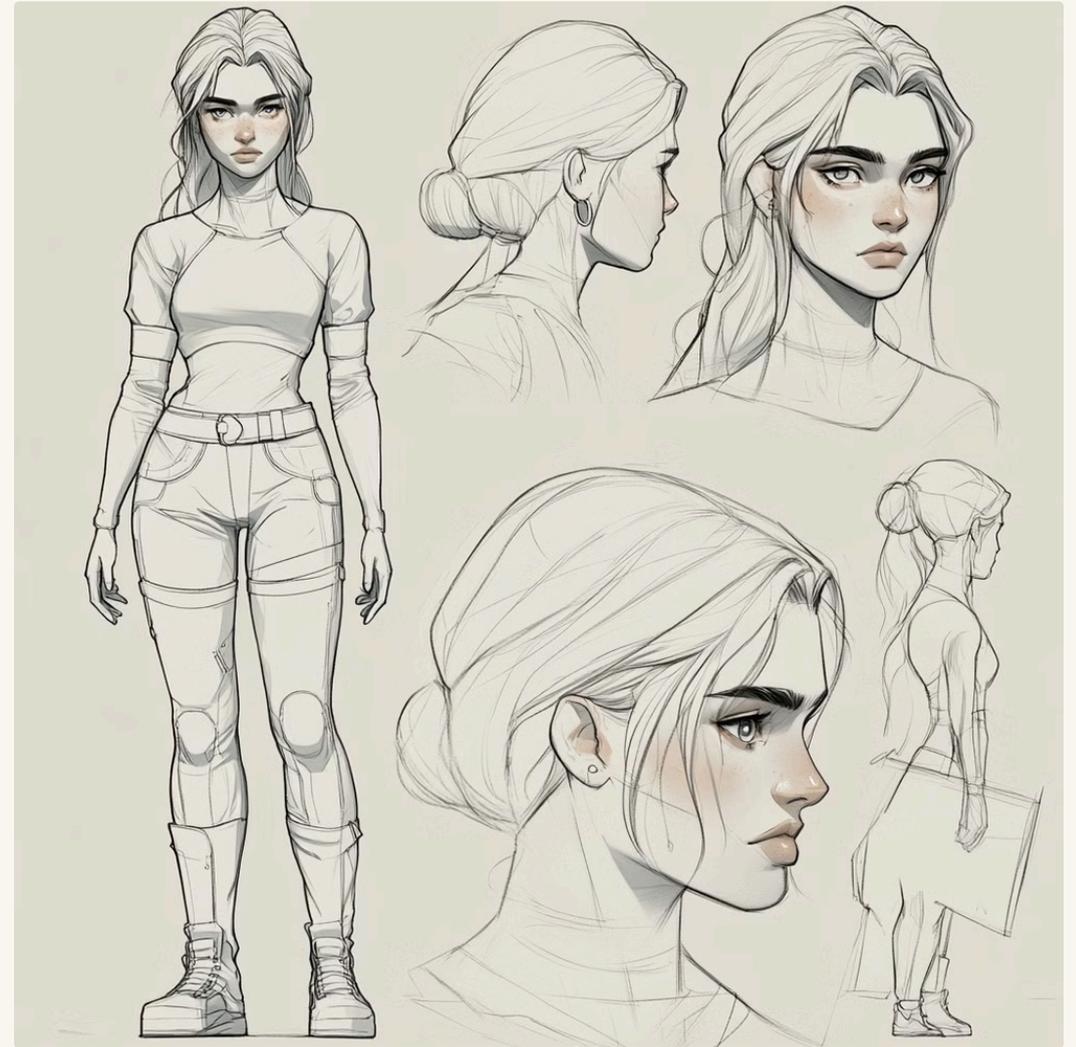
Investment Request & Use of Funds



Seeking \$4 Million

For CRM development, AI tools, and audience growth.

- Product Development: 60%
- Audience Building: 15%
- Operational Costs: 15%
- Innovation & Contingency: 10%



Proof of Concept

- Sign AI Partners
- Sign Production Studios
- Lock In Film Scripts
- CRM Build

Exit Opportunities

1

Acquisition by Media Giants

Potential Buyers: Streaming platforms, major production studios, digital media companies.

Value Proposition: Cinevo's CRM and audience ownership reduce marketing costs and provide a prebuilt fan base.

2

Strategic Partnerships & Consolidation

Potential Partners: Independent studios, tech-driven media platforms.

Value Proposition: Cost-efficient production model and direct-to-audience monetization make Cinevo an ideal partner for growth-focused companies.

3

Initial Public Offering (IPO)

Target Timeline: 3-5 years.

Growth Path: Audience and revenue expansion through early monetization and AI-driven production scalability.
Investor ROI Potential.

Path to Returns: Revenue and audience growth align with scalable market expansion, making each exit pathway viable and attractive.

The Future is Created, Not Inherited

Cinema has been transformed.

The next Oscar-worthy masterpiece won't come from a studio but from untapped imaginations like those empowered by Cinevo's tools.

With Cinevo, cinema belongs to everyone.

Contact Details & Team:

Joe Sabatino, Joe@JoeSabatino.com, 818-691-6868

Bruce

